



I NSTRUCTIONAL D ESIGN AND L EARNING T ECHNOLOGY

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Program Updates

A Message from Dr. Herron



Dear M.S. IDLT Advisory Board:

A lot of us were attending events or reading articles about “post-pandemic” this summer without realizing how quickly we would be pivoting at the start of the school year again. Resiliency and adaptability have become even more characteristic of the life of an educator or trainer . . . but I’m sure you (like us) wouldn’t mind a little more predictable pace after the last two years.

In lieu of an advisory board meeting this fall, please find some key updates from this fall and summer below and throughout the newsletter.

- We welcomed a new part-time faculty member, **Dr. Allyson Copeland, Senior Instructional Designer at American Express.**
- **Dr. Katie Wolfe-Burleson moved into the Associate Director of the M.S. IDLT Program role . . .** in addition to getting married over the summer.
- The program has earned **Association of Educational Communications and Technology (AECT) recognition** through 2025 for meeting their professional development standards and won the **Program of Excellence Award from the University Professional and Continuing Education Association (UPCEA) South Region.**
- We’ve launched several exciting K12 Teacher Professional Development opportunities, including a **custom year-long technology integration and curriculum design program** with a school and **Artificial Intelligence in the K12 Classroom** last summer. Look for more details on future exciting PD opportunities in the coming months.

Finally, a big *thank you* for what you do every day and for your involvement in the success of our program.

Please reach out to me at jherron@andersonuniversity.edu if there is any way we can support you.

Josh Herron, PhD
Program Director, M.S. IDLT
Dean of Online and Continuous Learning

Program Update

10 courses,
all online

iPad Pro and
Apple Pencil
included

12 or 20 month
duration



Kaitlyn Biedenbender

3rd Grade, Midway Elementary

See Faculty, Advisory Board , + More Here:

AUCIDL.COM

Program Update

MS IDLT Courses

Instructional Design
& Innovation



Designing Future
Learning
Environments



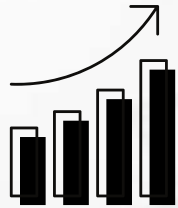
Research & Design
Methods for IDLT



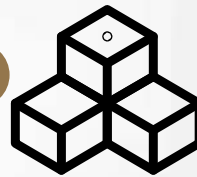
Mobile Learning



Learning Analytics
& Personalized
Instruction



Program
Development &
Evaluation



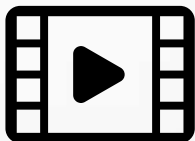
Online Teaching &
Learning



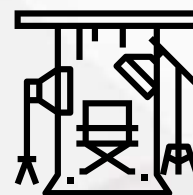
Issues & Trends



Video & Media
Production



Learning Design
Studio



Program Update

Student Population



17

Students

Graduated
in Spring 2021

22

Students

Graduated in
Summer 2021



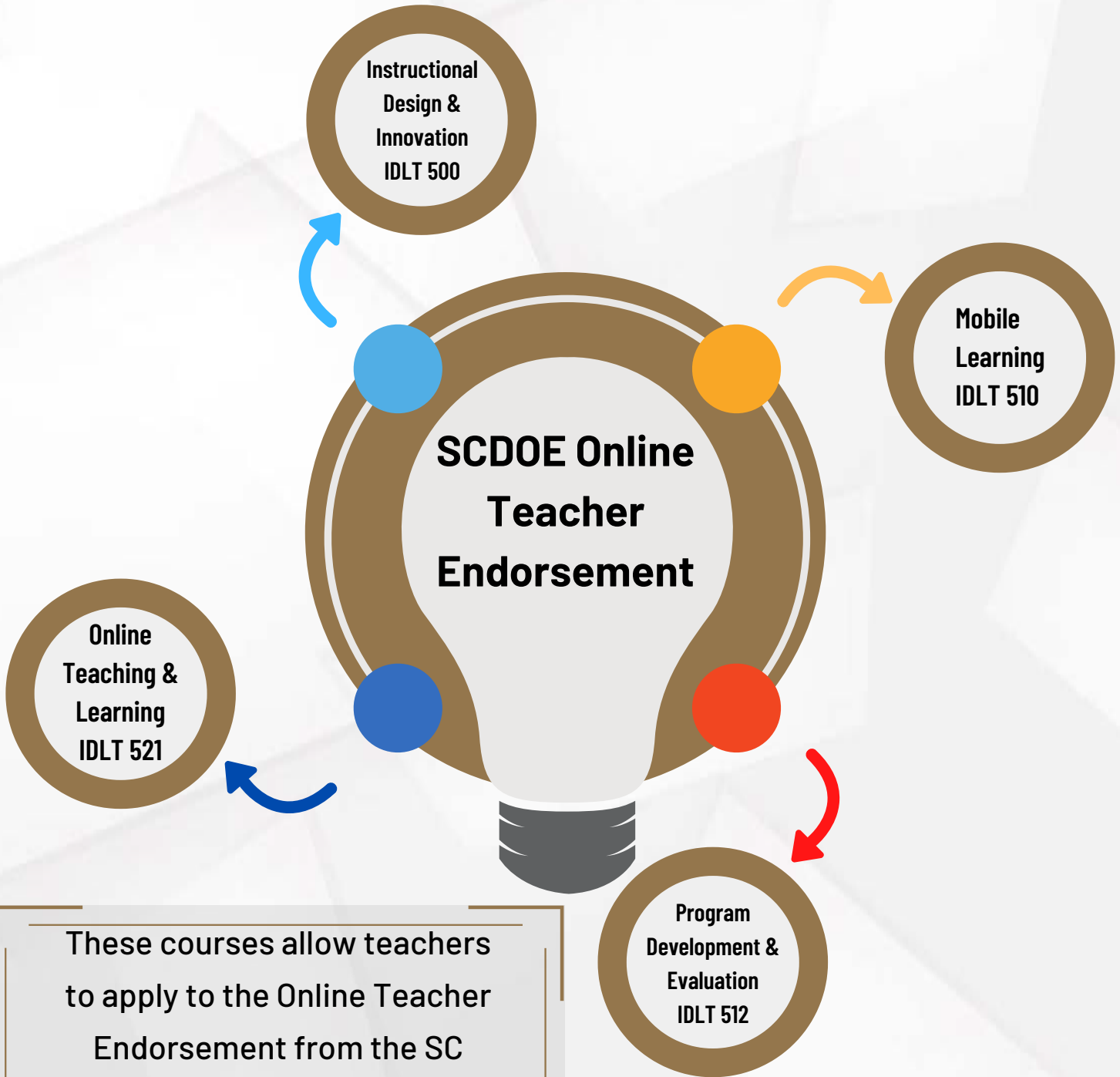
72

**Total
Current
Students**

73

**Total
MS IDLT
Program
Graduates**

Online Teacher Endorsement



These courses allow teachers to apply to the Online Teacher Endorsement from the SC Department Of Education. They also comprise the courses for the Graduate Certificate in Online & Mobile Learning.

Course Spotlight

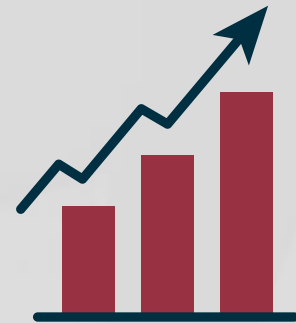
Issues & Trends

IDLT 520



The Issues & Trends (IDLT 520) course at Anderson University is taught by Dr. Josh Herron.

This course explores emerging tools/technologies including micro-credentialing and blockchain technology, artificial intelligence, instructional story design, and makerspaces.



Each project encourages students to reflect on how these trends are transforming teaching and training environments within one's own professional context.

Students select one issue/trend discussed in the course and create a written proposal and presentation showcasing their action plan for integrating their chosen technology within their professional learning environment.

Course Spotlight

Issues & Trends

Technology is dynamic and evolving, requiring foresight to anticipate the direction of future learning.



Adopting an innovative mindset and embracing new technologies designed to increase learner engagement and active learning is a key asset to the course.

"Given the constant-changing nature of the instructional design and learning technology field, instructional designers are often called upon to predict the future and to separate hype from substance.

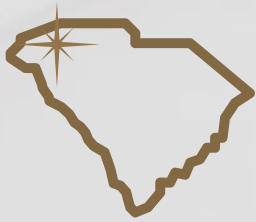
This course not only provides a framework for envisioning what's ahead and where to invest resources, but also offers a chance to apply those concepts while exploring some of the latest issues."

- Dr. Herron

Student Spotlight

Graduate Assistant

Emily Powers



Hey, I'm Emily! I'm from Greenville, SC and have loved calling the Upstate home for 26 years.

I graduated from North Greenville University with a Health Science degree. After graduating, I discovered instructional design might be my niche. My love for writing and engaging learners with compelling stories led me to Anderson's MS IDLT program.



I hope to graduate from the IDLT program in December, 2021. In my future role, I'd like to work as an instructional designer in higher education. As a graduate assistant, I help review professional development courses and curate resources and content for the CIDL .

In my free time, I enjoy reading, writing, playing violin, and golfing. I also enjoy hiking, camping, and planning my next adventure to my happy place, Edisto Beach, SC.



Preferred Partner Program

Your People Are On A Journey

Anderson University's Preferred Partnership Program allows the University to team up with organizations, both corporate and educational, in order to benefit its employees. This program is a door-opening experience for employees at corporations, small businesses, and K-12 districts who complete an annual memorandum of understanding.



The program offers exclusive tuition grants to employees of its partners:



- \$225 – Part-Time Undergraduate (6-11 credit hours)
- \$475 – Full-Time Undergraduate (12 or more credit hours)
- \$200 – Part-Time Graduate (3-5 credit hours)
- \$400 – Full-Time Graduate (6 or more credit hours)

Professional Development

Partner with Us!

Looking for engaging professional development for your business, school, or non-profit?

Customize your next training workshop by partnering with AU's CIDL to enrich your learners' experiences while contributing to your organization's performance goals. The CIDL specializes in equipping learning facilitators with best practices for incorporating technology and instructional design to achieve your goals.

Take advantage of our current workshop offerings and flexible delivery methods.

Offerings:

- Best practices for technology integration
- Backwards design and curriculum design
- Curriculum mapping
- Instructional evaluations
- Individual consultations
- LMS assistance (Canvas, Google Classroom, Google Suite, etc.)
- Mentoring/Train-the-Trainer sessions

Delivery Methods:

- Full day professional development workshops
- Training at AU's campus or onsite at your organization
- Synchronous/Asynchronous virtual consultations
- Continuous learning and support



Interested?

Email auonline@andersonuniversity.edu for more information and next steps.



CIDL
Center for Innovation
and Digital Learning
AT ANDERSON UNIVERSITY